



# **GOLF TOURNAMENT SPONSORSHIP PACKAGE**



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[SunburstProjects.org](http://SunburstProjects.org)





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# GOLF TOURNAMENT SPONSORSHIP PROPOSAL

**PUTT YOUR WAY TO SUPPORTING OUR CAUSE & ENJOY DOING IT.**

IT'S a WIN-WIN. Sponsoring this fundraiser gives you the unique opportunity to connect with the Greater Sacramento Community, build brand awareness and show your community support for an important cause: stopping the spread of HIV/AIDS.

The Fundraiser provides a great way for you to "engage" leaders in the Greater Sacramento area, our attendees, vendors, and guests. Feel good about supporting our community as you **put your company's name in front of hundreds of key audience members.**

Want to show your customers, employees and investors your dedication to the community and our cause?

Consider a sponsorship at **Sunburst Project's Celebrity Golf Tournament!**

Read more about the available sponsorship packages.

## **ABOUT THE EVENT**

**Sunburst Project's Celebrity Golf Tournament** is the first in-person fundraiser Sunburst Projects has held in almost two years since the beginning of the COVID-19 pandemic. Sure to be a sellout event, local golfers will putt their way around the **Haggin Oaks Golf Complex** on **Saturday, October 16, 2021** while raising money for Sunburst Projects' efforts to end HIV/AIDS in the Sacramento region. Golfers will be entertained by local celebrity drag queens impersonating various international celebrities. The event will end with an outdoor reception with food and drinks including an awards ceremony, silent auction, and a drag show of local performers you will not want to miss. **Designed to be a COVID safe event for all.**

## **ABOUT THE ORGANIZATION**

Sunburst Projects is a **501(c) (3) non-profit organization** serving women, men, and children living with HIV/AIDS in the greater Sacramento area. **For nearly 40 years** we have provided medical case management, mental health services, enrollment in social service programs, and programs for children living with the disease. All of our efforts are directed towards engaging our clients in their healthcare and removing barriers to taking HIV medications. When taken daily, HIV medications prevent people from developing AIDS and make it impossible to give HIV to others. **Our goal is to stop the spread of HIV/AIDS in our community and protect public health.**

**Sponsorship Comittment Deadline: September 17, 2021**





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# GOLF TOURNAMENT SPONSORSHIP OPPORTUNITIES

## Presenting Sponsor

- \$2,500 - One opportunity

- 2 golf registrations (\$500 value)
- Full-page ad in program
- Premier logo placement
- Display of corporate banner at event
- Logo signage on all golf carts
- Premier Logo placement on swag bag and all marketing collateral materials (event web page, e-blasts, social media, flyers).
- Logo placement on Sunburst Projects Website homepage as organization sponsor
- Named as "Presenting Sponsor" in press releases
- Your promo materials in swag bag
- Podium recognition
- 4 afterparty tickets with 4 free cocktails

## Gold Sponsor

- \$1,500 -

- 2 golf registrations (\$250 value)
- 1/2 page ad in program
- Logo placement on event signage
- 1st hole signage
- Logo placement on all marketing collateral materials (event web page, e-blasts, social media, flyers, Sunburst Projects website), mention in all press releases
- Your promo materials in swag bag
- Podium recognition
- 2 afterparty tickets with 2 free cocktails

## Silver Sponsor

- \$1,000 -

- 2 golf registrations (\$250 value)
- 1/4 page ad in program
- Logo placement on event signage
- Logo placement on all marketing collateral materials (event web page, e-blasts, social media, flyers, Sunburst Projects website), mention in all press releases
- Your promo materials in swag bag
- Podium recognition
- 2 afterparty tickets with 2 free cocktails

## Specialty Sponsorships

### **\$500: Beverage Cart Sponsorship (2 available)**

Signage on beverage cart used on golf course and at after party, 1 golf registration, 2 afterparty tickets with 2 free cocktails.

### **\$400: "Closest to Pin" & "Longest Drive" Award Sponsorship (2 available)**

Signage at hole, presentation to winner, 1 golf registration, 2 afterparty tickets with 2 free cocktails. Must provide prize.

### **\$320: Appetizers Sponsorship (6 available)**

Signage on appetizers table, 2 afterparty tickets with 2 free cocktails.

### **\$250: Hole Sponsorship (14 available)**

Signage at hole, 2 afterparty tickets with 2 free cocktails.

### **\$150: Sponsor a Drag Celebrity for the Day (6 available)**

Recognition during after party drag performance, 2 afterparty tickets.

### **\$100: Swag bag Sponsorship**

Your promo material in swag bag, 2 afterparty tickets.

Questions? Contact Diana at 916-899-9173 or [diana@sunburstprojects.org](mailto:diana@sunburstprojects.org)





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# GOLF TOURNAMENT SPONSORSHIP FORM

Please complete the form, sign and return before the deadline of September 17, 2021

**SPONSOR INFORMATION:**

Business Name:

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Contact Name:

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Address:

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City, State, Zip:

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Phone (Day/Fax):

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Email:

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Website Address:

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**PAYMENT INFORMATION:**

Card Number:

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Name on Card:

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Authorized By (Signature):

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**SPONSORSHIP OPPORTUNITIES:**

Presenting Sponsor - **Sold Out**

Gold Sponsor - \$1500

Silver Sponsor - \$1000

Beverage Cart Sponsor - **Sold Out**

Award Sponsor - \$400

Appetizer Sponsor - \$320

Hole Sponsor - \$250

Drag Celebrity Sponsor - \$150

Swag Bag Sponsor - \$100

Total Sponsorship: \_\_\_\_\_

Check

Credit Card

Expiration Date:

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CRV:

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Mail Form to:  
**Sunburst Projects**  
2143 Hurley Way, Suite 240  
Sacramento, CA 95825

Email to:  
**Diana@SunburstProjects.org**

Make Checks Payable to:  
**Sunburst Projects**

Send Graphics/Logos to:  
**Diana@SunburstProjects.org**  
(Please send high res. full color graphics)

**Questions? Contact Diana at 916-899-9173**