

# 2020 ANNUAL REPORT



## SUNBURST projects

Established in 1982

### **Our Mission**

Sunburst Projects serves the needs of the HIV/AIDS community through compassionate care and services.

### **Our Vision**

Sunburst Projects' goal is to promote health, wellness, and social justice through services that strengthen and empower individuals and families to ensure those living with and/or affected by HIV/AIDS reach their highest potential.

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# 2020: A Year of Growth, Challenges and Opportunities

2020 was a year like no other. Sunburst Projects met the challenge of the COVID-19 pandemic and continued to provide uninterrupted, high-quality services to our clients living with HIV/AIDS. In February of 2020, our Board of Directors hired a new Executive Director for the first time in 38 years. Jake Bradley-Rowe took the helm of our organization just before the pandemic forced us to close our office to protect our clients and staff. Under his leadership, we continued to seamlessly provide services to our clients through telehealth. We provided mental health therapy sessions and support groups — all through virtual platforms. The cancellation of Camp Sunburst didn't stop us from connecting with our campers as we launched "Camp In A Box:" a delivery of games, goodies, art projects, virtual programming, and notes of encouragement for kids living with HIV/AIDS.

In 2020 we experienced a significant increase in requests for food and emergency financial assistance and we responded. With your support we established the Sunburst Projects Emergency Assistance Fund and helped our clients with car repairs, new tires, rent and utility assistance. We also distributed over \$9,000 in food cards to our clients and their families experiencing food scarcity.

To meet the unprecedented mental health burdens brought on by the pandemic, we launched the Sunburst Projects Mental Health Clinic — a full-service mental health facility offering individual, group, family and couples therapy along with psychiatric care for the first time in our agency's history. Additionally, we began serving men living with HIV/AIDS. Both of these changes necessitated an expansion and remodel of our office to accommodate our influx of new clients.

While 2020 was difficult and challenging, Sunburst Projects became stronger, bigger and even better positioned to provide life-saving support services to the HIV/AIDS community in the greater Sacramento area. We hope this Annual Report shines a light on the impact your support has had on so many lives.

# who we ARE

Sunburst Projects is a 501 (c)3 non-profit organization, made up of the following team:

- 6 Board members
  - 1 Executive Director
  - 1 Director of Clinical Services
  - 1 Director of Development & Health Services
  - 1 Camp Director
  - 1 Finance Director
  - 1 Pharmacy Program Coordinator
  - 5 Clinical Social Workers
  - 4 Medical Case Managers
  - 3 Mental Health Clinicians
  - 3 Administrative Assistants
  - 1 Intern
  - 115 Volunteers
- Sunburst Projects employs high-quality, educated staff:**
- 1 PhD
  - 2 LCSW
  - 2 LMFT
  - 3 ASW
  - 1 MGPH
  - 1 MPH
  - 1 RN

## meet our new executive director



Jake leads our organization by overseeing the administration, programs, employees, and strategic plan of our agency. Reporting to our board of directors, Jake implements strategies that promote our mission in the community and oversees all day-to-day operations. Jake is responsible for program and business development, performance improvement, strengthening community partnerships, and the financial growth of our organization.

Jake brings over 18 years of experience in the non-profit arena working with Donate Life California, Capital City AIDS Fund, Association of California Water Agencies and Friends of the California State Fair. Jake has served on many non-profit boards including the Imperial Court of Sacramento, the Sacramento Gay and Lesbian Center and NorCal AIDS Cycle.

***“The strategic direction of Sunburst Projects can make a significant impact on ending the HIV epidemic in the greater Sacramento area.” – Jake Bradley-Rowe, Executive Director, Sunburst Projects***

## employee spotlight



In 2020 Sunburst Projects was fortunate to add Michael Jentes to our team as Medical Case Manager. As a long-term survivor of HIV, Michael has special insight into the many challenges those with HIV face each day. Michael brings 15 years of HIV/AIDS medical case management experience and specializes in alternative support and funding sources like HOPWA (Housing Opportunity for People with AIDS). Michael is a life coach for people living with HIV/AIDS and assists our clients with everything from filling out social security applications, acquiring medical and dental care, to obtaining food, clothing, and housing. Michael is also an activist, and has testified about HIV/AIDS on Capitol Hill. Michael is known for his cheerful demeanor, his engaging personality, and wealth of knowledge regarding resources available to our clients.

***“Helping our clients is truly a gift, and I feel it’s sacred work. I know first-hand what they’re going through and it’s an honor to assist them.” – Michael Jentes, Medical Case Manager, Sunburst Projects***



# our PROGRAMS

## Medical Case Management

Case management ensures timely access to medical services for clients impacted by HIV/AIDS.

- In-home and telemedicine case manager visits
- Transportation to medical appointments
- 340B Pharmacy Program delivering life-saving medications

## Mental Health Services

Sunburst Projects offers traditional mental health services by licensed clinicians that restore clients' overall sense of wellbeing

- Individual, couples, and family therapy
- Crisis intervention and psychotherapy
- Support groups

## Social Support Services

Our experienced staff assists clients in accessing public and private programs including:

- Housing and utilities assistance
- Food and childcare vouchers and clothing closet
- Emergency financial assistance

## Youth Programs

Sunburst Projects has dedicated itself in serving children and youth impacted by HIV/AIDS since 1982.

- Camp Sunburst – a residential, free summer camp for youth infected and affected by HIV/AIDS
- Holiday parties and social events
- Support groups for youth of all ages

## Education and Prevention

Sunburst Projects is working to stop the spread of HIV within the greater Sacramento Region with unique education and prevention efforts to end the epidemic.

- Community awareness events on topics related to HIV/AIDS
- Counseling on medication adherence and healthy lifestyles
- Registered nurse on staff to support clients' health

## program spotlight

In 2020 we opened our full-service mental health clinic providing free mental health therapy and support to those living with HIV/AIDS. We offer individual, couples, and family therapy in addition to support groups for women, youth, and long-term survivors. Our new clinic also offers care by our psychiatric nurse practitioner, able to assess patients and prescribe medications. With convenient hours and evening appointments, we are supporting our clients in living their healthiest lives.

***“We know it’s very difficult for our clients to get referrals to psychiatric providers. Here at Sunburst Projects, clients can easily see our nurse practitioner with no hurdles to overcome. We can get them in right away instead of having to wait months to see other providers. By combining psychiatric care with mental health therapy, our clients receive the high-quality care they need and deserve.”***

***– Linda Ryan, Director of Clinical Services, Sunburst Projects***

# 2020 MILESTONES

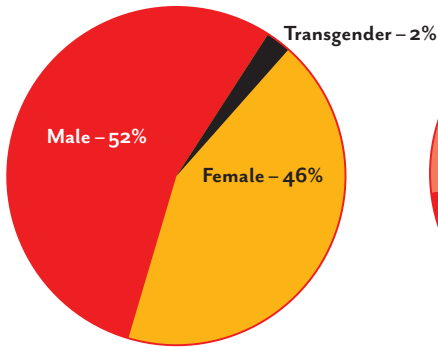
- **449** Women, men and youth impacted by HIV/AIDS served
- **9,733** Hours of Medical Case Management provided
- **40%** Growth in Case Management Services
- **16,842** Miles driven by case managers to provide services
- **2** Healthy HIV negative babies born to HIV+ mothers
- **6,044** Hours of Mental Health Services provided
- **87%** Growth in Mental Health Services
- **\$23,390** Paid in Childcare Assistance
- **\$9,000** in food cards and 104 Food bags given to clients
- **\$6,000** in transportation vouchers distributed
- **\$5,000** in PPE distributed
- **119** Medications per month delivered to clients (average)
- **48** families received rent and utility assistance
- **71** Campers received “Camp In A Box”
- **572** Holiday gifts distributed to clients and their families
- **96** Pairs of new shoes distributed to clients and families
- **\$15,000** raised to establish the Emergency Assistance Fund for client needs
- **Established** client resource room with clothing, baby needs, and shoes
- **\$37,947** of In-kind material items donated

## client spotlight

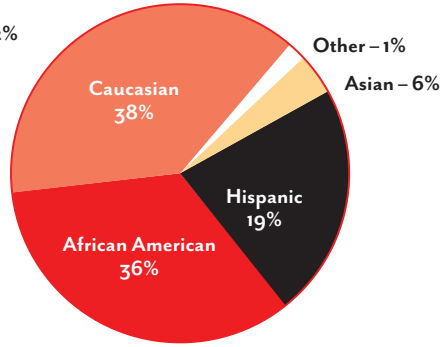
Newly diagnosed with HIV and a single mom of three kids, a young woman named Courtney called our office in tears. Scared, alone, struggling to feed her children, and lacking the means to repair her car, she had no place to turn. Courtney met with one of our medical case managers, received food vouchers, shoes and clothing for her family, and was connected with our women’s support group. We also used our Emergency Assistance Fund to pay for her car repairs. Most importantly, Courtney met Dipuo — a very special member of our team. Dipuo is HIV positive and embraced Courtney and offered reassurance that everything would be okay. Courtney got back on her feet, regained her health, and returned to work. But just a few months later, disaster struck and Courtney lost everything she owned in an apartment fire. Sunburst Projects immediately helped with her essential needs of food, medications, and clothing, and within two weeks Courtney was in a new apartment with furniture donated by our supporters. Courtney has once again re-built her life and we are so gratified to have been of assistance.

# client DEMOGRAPHICS

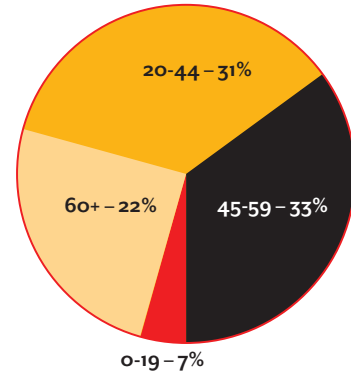
## GENDER



## ETHNICITY

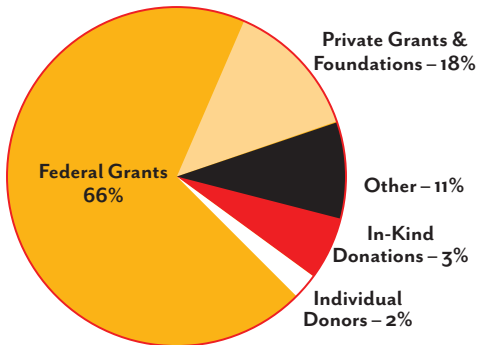


## AGES

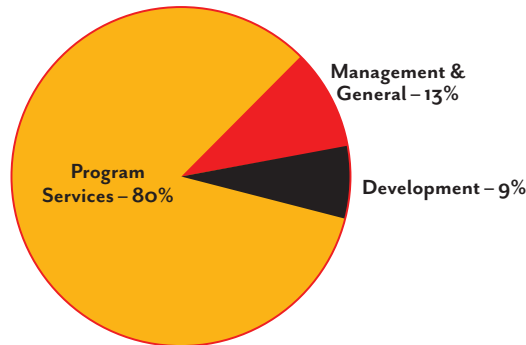


# funding SOURCES

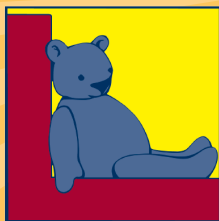
## INCOME



## EXPENSES



## major funder spotlight



Loveall  
Foundation  
for  
Children

For 13 years the Loveall Foundation for Children has been one of our major funders. The LFC's focus has been to change the world, one child at a time. Since 1997 the LFC has distributed millions of dollars to improve the lives of at-risk children in California, and around the world. Every year we know we can count on the LFC to support Camp Sunburst

and our programs for children and adolescents living with HIV/AIDS. In 2021 the LFC went above and beyond by providing generous additional matching funds for our Big Day of Giving fundraiser. Loveall family members always show up in numbers at our events and fundraisers and we are very grateful for their lasting support and friendship!

# our SUPPORTERS

## Major Funders

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Bev's Angel Project  
Brighton Purses  
Broadway Cares  
California State University, Sacramento  
Catholic Charities HIV/AIDS Ministry  
Curusis Family Foundation  
Folsom Mask Makers  
Grand Ducal Court of San Francisco  
Imperial Court of Sacramento  
Janssen Pharmaceutical  
Julie's Purse Project  
Loveall Foundation For Children  
Lutheran Church of Our Redeemer  
Norcal AIDS Cycle  
Outword Magazine/ Fred Palmer  
Sacramento County Department of Health & Human Services  
Sacramento Gay Men's Chorus  
Sacramento Rainbow Chamber of Commerce  
Sacramento Region Community Foundation  
Shine With Purpose  
Sorooptimist International  
Taylor Family Foundation  
The George L. Shields Foundation  
The Sisters of Perpetual Indulgence, Inc  
Tuesday Morning  
VANS Shoes  
Women's Empowerment

## Major Donors

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Aaron Howard  
Alyscia Lundberg  
Annie Bowler  
Bonnie London  
Brian Grabert  
Carol Chaffin Albrecht  
Cindy Brown & Audrey Kellogg  
Claudia Helbert  
Curtis Capps  
Dennis Mangers & Michael Sestak  
Dr. Robert & Diana Pretzlaff  
Edric Kwan  
Erik Olson  
Fran Fenton  
Jackie & Dar Smith  
Jake & Kirk Bradley-Rowe  
Joshua Jacoby & Chris Mozzoni  
Julian Symons  
Karen Merick  
Laura Sambucetti  
Leila Ayachi  
Linda Winneth-Williams

Lois Biehler  
Mark Peters & Frank Ivanpal  
Mark Zampella & David Anders  
Maryna Spiegel  
Michelle Schlehofer  
Ramona Byrne  
Robert Charles  
Roger Simpson  
Rosanna Herber  
Sammy Voelkel  
Stephen Crouse & Greg Avi Smith  
Suzanne Mindt  
Swathi Kannan  
Theresa Woods

## Key Donors

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Alexander Jean  
Andrew Levey  
Ann Kempees  
Anne Basham  
April Lambert  
Brett Anderson  
Carrie Brown Marquez  
Chris Vargas  
Colby Wright  
Crimson Red  
Crystal Dobbins Harper  
Dana White  
David Reichert  
Denise Mayo  
Diane Mcdannald  
Doug Gillott  
Edward Mills  
Edwin Slaughter  
Evan Janush  
Gary Whorton  
Glammer Jones  
Janet Peterson  
Jerry Coletti  
Jill Farrell  
Joan Morgan  
Joel & Tara Marion  
Jon Crovo  
Julie Hersch  
Karen Jay  
Kathleen Collins  
Kevin Ward  
Kris Brown  
Larry Vickman  
Leslee Newton-Reed  
Linda Ryan  
Lisa Parrinella  
Loras Ojeda  
Marilyn Hampton  
Mark Booth

MaryBeth Voelkel  
Matthew Ivey  
Maurean Stephenson  
Maureen Valli  
Michael Jentes  
Mike Fursman  
Monica Brinkerhoff  
Mumah Jamah  
Norma Evans  
Pamela Ervin  
Paul Curtis  
Richard Clark  
Richard Hernandez  
Rick Glazer  
Sajian Bernard  
Sarah Jones  
Sarah Talton  
Scott Jordan  
Sherry & Gregg Geyer  
Sherry Torres  
Shirley Sherwood  
Stephanie Brown  
Timothy Hoy  
Tom Pack  
Valerie Loberg  
Wendy Wilbourn  
Zoe Fishman

## Community Partners

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One Community Health  
Catholic Charities, Sacramento  
CommuniCare  
Dignity Health  
Golden Rule Services  
Harm Reduction Services  
Kaiser  
Mercy Housing  
PharmBlue  
Pucci's Pharmacy  
River City Foodbank  
Rx HealthCare Services, Sacramento  
Sacramento Department of Health and Human Services  
Sacramento Housing and Redevelopment Agency  
Sacramento LGBT Community Center  
California State University Sacramento  
Sierra Foothills AIDS Foundation  
Sutter Health  
UC Davis Pediatric Infectious Disease Department  
UC San Francisco Benioff Children's Hospital  
UC San Francisco Pediatric Infectious Disease Department  
Volunteers of America  
Walgreens

“No one has ever helped me like this.”

“Thank you so much for fixing my car. My wife and I really appreciate it.”

“I really truly appreciate it. Things have been very tight and this will help immensely.”

“Thank you all for helping me get my medications. I didn't know I could have them delivered. It makes it so easy for people who don't have a car.”

“Your work makes my life so much better. You do not have any idea how I really appreciate what you guys are doing for me.”



**SUNBURST**  
projects

[sunburstprojects.org](http://sunburstprojects.org)